

THE PIONEER OF
INTELLIGENT LED ILLUMINATION TECHNOLOGIES

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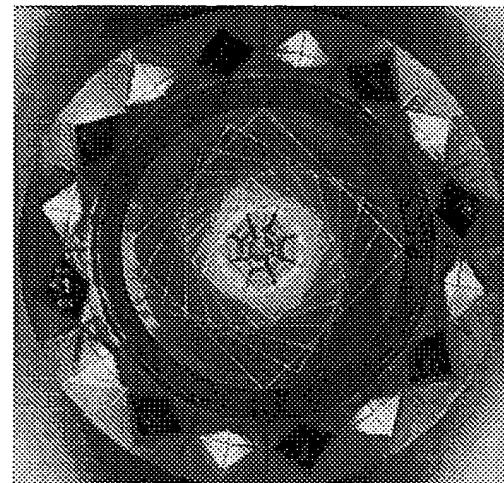
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CORPORATE INFO

About Color Kinetics Incorporated

Color Kinetics Incorporated (Nasdaq: CLRK) is a pioneer in the design, marketing and licensing of intelligent solid-state lighting systems. The company's award-winning product lines combine the increasing advantages of LEDs as a light source with its patented digital control technology for use in wide-ranging applications. Its flagship technologies leverage a patented layer of digital intelligence, called Chromacore®, to generate and control millions of colors and dynamic lighting effects.

Color Kinetics operates in two principal lines of business: Lighting Systems, including solid-state lighting devices, digital controllers and software for use in high-performance lighting projects; and OEM & Licensing, including a standard line of intelligent solid-state lighting modules that can be readily incorporated by other manufacturers. Color Kinetics also licenses its technology both within and beyond the lighting industry.



Color Kinetics' intelligent solid-state lighting systems illuminate the exteriors of signature office buildings, add visual impact to the interiors of retail stores and residences, provide entertaining lighting effects that help attract patrons to hospitality venues, and supply versatile, high-performance lighting for television and stage sets. The company's systems have been installed in thousands of user sites around the world, including Brookstone, Carnival Cruise Lines, Cathay Financial Center, Hairspray on Broadway, Hard Rock Hotel & Casino, Harrah's, Marriott, the Metropolitan Museum of Art, New York State Bridge Authority, NBA Entertainment, Nortel Networks, Northwest Airlines, Rainforest Café, Royal Caribbean International, Wheel of Fortune and Wynn Las Vegas. With the introduction of its IntelliWhite™ products, Color Kinetics is now addressing specialty white light applications while working toward developing systems that meet the growing opportunity to replace conventional lighting with solid-state lighting for general illumination.

Color Kinetics' investment in research and development is reflected by its intellectual property portfolio, which comprises 41 issued patents and more than 130 patent applications pending. Color Kinetics' intellectual property applies to many aspects of solid-state lighting technology, ranging from methods for digital control of lighting, to production techniques, to the application of solid-state lighting innovations in many specific markets.

Founded in 1997, Color Kinetics is headquartered in Boston, Massachusetts with offices in the UK and China, and a joint venture in Japan.

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(866) 281-5969

CLRK

Color Kinetics Incorporated (NASDAQ: CLRK)

10 Milk St., Ste. 1100
Boston, MA 02108 (Map)
Phone: 617-423-9999
Fax: 617-423-9998
Toll Free: 888-385-5742
<http://corp.colorkinetics.com>

Hoover's coverage by Stuart Hampton

Overview

Color Kinetics (CK) can give a chameleon a run for its money. The company, founded in 1997, manufactures digital lighting products used in a variety of commercial and consumer applications. Its Chromacore products can generate virtually millions of colors and a variety of dynamic lighting effects by utilizing microprocessor-controlled light emitting diodes (LEDs). CK also manufactures the power supplies and controllers used in conjunction with its lighting products. Customers include members of the aerospace, architectural, entertainment, and vending and gaming industries. Co-founders George Mueller (CEO) and Ihor Lys (chief technology officer) each control about 7% of the company.

Sample Overview

Key Numbers

Company Type	Public (NASDAQ: CLRK)
Fiscal Year-End	December
2004 Sales (mil.)	\$40.2
1-Year Sales Growth	39.6%
2004 Net Income (mil.)	\$2.4
2004 Employees	87
1-Year Employee Growth	14.5%

Get more Key Numbers

TIP: Understand how a company performs against its industry by reviewing **Comparison Data**.

Column-to-column comparisons to the industry and the market are available with a Hoover's subscription.

Key People

Chairman and CEO	George G. Mueller (Subscribers see complete biographies -- view sample)
President, COO, and Director	William J. Sims
VP, Finance, CFO, and Treasurer	David K. Johnson

[See more Key People](#)

TIP: Use Build Executive List to target decision makers by industry, geography, sales, net income, and number of employees.

News

No Results.

Significant Developments

Event	Details
Top Executive Change	Subscribers get full details -- view a sample

[More Significant Developments](#)

Top Competitors

GE
OSRAM SYLVANIA

Philips Lighting

There are 13 competitors for Color Kinetics; see more.

TIP: Analyze the Competitive Landscape to view a head-to-head comparison of a firm's profitability, operations, growth, and valuation versus that of its top three competitors.

Industry Information

Industrial Manufacturing

Lighting & Other Fixture Manufacturing (primary)

TIP: Hoover's proprietary industry structure allows you to tell at-a-glance how diversified a company's operations are, and which line of business can be considered a company's primary industry.

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